



2015 KCM Conference Sponsorship Guide

“Education is for improving the lives of others and for leaving your community and world better than you found it.”

-Martan Wright Edelman

First and foremost, the Kentucky Center for Mathematics would like to express our deepest thanks for your willingness to support our annual conference. Your financial support is a gift that will allow us to provide a high-quality conference to our attendees, and will provide a unique opportunity for educators to access cutting edge information, ideas and products.

This guide is a starting place for conference sponsorship information. If you should have any additional questions, however, please do not hesitate to contact the KCM at any point by using the contact information found at the end of this guide. We look forward to working with you!

2015 Conference Theme: Engage!

Dates: March 9 & 10, 2015

Location: The Hilton Downtown (Lexington, Kentucky)

On-Site Sponsorship

Platinum Level \$5,000

- Named sponsor of Monday night Celebration Dinner at Conference.
- Organization name listed by level on the sponsor pages in the program.
- 2-page, color ad in conference program.
- Double table space in the exhibitor area.
- Conference registration for up to 6 organization representatives.
- 6 KCM social media posts linking directly back to your website via Twitter and Facebook.
- Corporate logo listed on conference website with a direct link to your site.

Gold Level \$2,500

- Named sponsor of attendee breakfast on either Monday (3/9) or Tuesday (3/10).
- Organization name listed by level on the sponsor pages in the program.
- 2-page, color ad in conference program.
- Table space in the exhibitor area.
- Conference registration for up to 4 organization representatives.
- 4 KCM social media posts linking directly back to your website via Twitter and Facebook.
- Corporate logo listed on conference website with a direct link to your site.

Silver Level \$1,000

- Named sponsor of a major conference door prize (purchased by the KCM).
- Organization name listed by level on the sponsor pages in the program.
- Full page, color ad in conference program.
- Table space in the exhibitor area.
- Conference registration for up to 3 organization representatives.
- 2 KCM social media posts linking directly back to your website via Twitter and Facebook.
- Corporate logo listed on conference website with a direct link to your site.

Other Sponsorship Options

Level Three \$500

- Named sponsor of a conference door prize (purchased by the KCM).
- Organization name listed by level on the sponsor pages in the program.
- Half-page, color ad in conference program.
- Table space in the exhibitor area.
- Conference registration for up to 2 organization representatives.
- Corporate logo listed on conference website with a direct link to your site.

Level Two \$300

- Organization name listed by level on the sponsor pages in the program.
- Half-page, color ad in conference program.
- Table space in the exhibitor area.
- Conference registration for up to 2 organization representatives.
- Corporate logo listed on conference website with a direct link to your site.

Level One \$150

- Organization name listed by level on the sponsor pages in the program.
- Half-page, color ad in conference program.
- Corporate logo listed on conference website with a direct link to your site.

Exhibitor Space Information

All exhibitors will be provided with a table (skirting will be included, but exhibitors are welcome to bring their own), located directly outside of the Grand Kentucky Ballroom on the 2nd floor of The Hilton hotel. Exhibitors are able to leave their displays up during the Monday overnight hours, however, it is encouraged that items of value be secured in a safe place as neither The Hilton nor The KCM takes responsibility for lost, missing, stolen or damaged items.

Conference Program Ad Information

Program advertisements should be sent to Mandy McDonough (mcdonougha1@nku.edu), KCM Communications and Events Coordinator, no later than Friday, January 30, 2015. Advertisements should be high-resolution, .jpeg or .pdf files. Full page advertisements should be formatted to be 8.5in. X 11in., and half page advertisements should be formatted to be 8.5in. X 5.5in.

Payment Information

If interested in becoming a 2015 KCM Conference sponsor, please be sure to contact Mandy McDonough (mcdonougha1@nku.edu), KCM Communications and Events Coordinator with your level of sponsorship. All sponsorship donations should be sent to the following address:

The Kentucky Center for Mathematics
Attn: Mandy McDonough
Northern Kentucky University
MEP Building 475
Highland Heights, KY 41099

Are You a Local, Non-Profit Organization?

To discuss other sponsorship options if you are an in-state, non-profit organization, please be sure to contact Mandy McDonough, KCM Communications and Events Coordinator, at mcdonougha1@nku.edu.

For more in-depth conference information, [visit the 2015 KCM Conference website.](#)