



2016 KCM Conference Sponsorship Guide

First and foremost, the Kentucky Center for Mathematics would like to express our deepest thanks for your willingness to support our annual conference. Your financial support is a gift that will allow us to provide a high-quality conference to our attendees, and will provide a unique opportunity for educators to access cutting edge information, ideas and products.

This guide is a starting place for conference sponsorship information. If you should have any additional questions, however, please do not hesitate to contact us. We look forward to working with you!

2016 Conference Theme: Call to Action!

Join Kentucky's passionate, knowledgeable, and ambitious mathematics education learning community as we work together to ensure the success of all students through the effective implementation of "high-leverage" teaching practices, as described by the National Council of Teachers of Mathematics in their landmark publication, *Principles to Actions: Ensuring Mathematical Success for All*.

Dates: March 7 & 8, 2015

Location: The Marriott Griffin Gate (Lexington, Kentucky)

All 2016 KCM Conference Sponsors will receive their organization name listed by level on the sponsor pages in the conference program, as well as their corporate logo listed on the conference website with a direct link to their site. Please see below for additional items included with each sponsorship package.

On-Site Sponsorship

Platinum WiFi Level \$2,500

- Named sponsor of WiFi Access at the conference, includes:
 - ⇒ Signage recognizing your organization throughout the conference & in program.
 - ⇒ "Thank you" at conference luncheon on Mon. March 7.
- 2-page, color ad in conference program.
- 2 tables in the exhibitor area.
- Conference registration for up to 4 organization representatives.
- 4 KCM social media posts linking directly back to your website via Twitter and Facebook.

Gold Level \$1,000

- Named sponsor of a major conference door prize (purchased by the KCM).
- Full-page color ad in conference program.
- 2 tables in the exhibitor area.
- Conference registration for up to 3 organization representatives.
- 2 KCM social media posts linking directly back to your website via Twitter and Facebook.

Silver Level \$500

- Named sponsor of a major conference door prize (purchased by the KCM).
- Half-page, color ad in conference program.
- 1 table in the exhibitor area.
- Conference registration for up to 2 organization representatives.
- 2 KCM social media posts linking directly back to your website via Twitter and Facebook.

Package Add-On Options

The items below may be added to any sponsorship package as listed on page 1. When registering online as a conference sponsor, you will be able to add-on any of these items automatically.

- **Extra Table in Exhibitor Space:** \$200
- **Extra 1/2 Page Advertisement:** \$100
- **Extra Full Page Advertisement:** \$200

Exhibitor Space Information

All sponsors in the exhibitor area will be provided with a table (skirting will be included, but exhibitors are welcome to bring their own), located directly outside of the presentation rooms on the 1st floor of The Griffin Gate hotel. Exhibitors are able to leave their displays up during the Monday overnight hours, however, it is encouraged that items of value be secured in a safe place as neither The Griffin Gate nor The KCM takes responsibility for lost, missing, stolen or damaged items.

Conference Program Ad Information

Program advertisements should be sent to Mandy McDonough (mcdonougha1@nku.edu), KCM Communications and Events Coordinator, no later than Friday, January 29, 2016. Advertisements should be high-resolution, .jpeg or .pdf files. Full page advertisements should be formatted to be 8.5in. X 11in., and half page advertisements should be formatted to be 8.5in. X 5.5in.

Sponsor Registration

If interested in becoming a 2016 KCM Conference sponsor, please be sure to register following the link below.

[CLICK HERE TO REGISTER AS A 2016 KCM CONFERENCE SPONSOR.](#)

All sponsorship monies should be sent to the following address:

The Kentucky Center for Mathematics
Attn: Paula Stapleton, Business Officer
Northern Kentucky University
90 Campbell Drive, CA220
Highland Heights, KY 41099

Are You a Local, Non-Profit Organization?

To discuss other sponsorship options if you are an in-state, non-profit organization, please be sure to contact Mandy McDonough, KCM Communications and Events Coordinator, at mcdonougha1@nku.edu.