



## Coming Soon to a Computer In Your School!

**RICK STIGGINS**

**“WHAT REALLY MAKES AN  
ASSESSMENT FORMATIVE?”**



Tuesday, January 16	11 a.m. – Noon ET
Tuesday, February 13	11 a.m. – Noon ET
Tuesday, March 6	11 a.m. – Noon ET
Friday, April 20	11 a.m. – Noon ET

### A FREE ETS® Webinar On Formative Assessment

Join **Rick Stiggins, founder of ETS's Assessment Training Institute (ATI)**, for an informative webinar that will help educators become more effective, gathering assessment data and using it to inform instructional decisions.

The webinar will define formative assessment in productive terms by answering these questions:

- What are the decisions that can lead to more learning and how can assessment help?
- Who is most likely to make those decisions?
- What kinds of information are helpful?

### Register Today

It's easy to register and attend this free ETS webinar. Visit [www.ets.org/webinar/formativeassessment.html](http://www.ets.org/webinar/formativeassessment.html).

If you can't attend the webinar, but would like more information on ATI and formative assessment, please visit [www.ets.org/info/formativeassessment.html](http://www.ets.org/info/formativeassessment.html) or call **1-866-ETS-LEARN** (1-866-387-5326).

## Rick Stiggins, a Leader in Formative Assessment

Rick Stiggins, the webinar presenter, created ATI out of his passionate concern for teachers and students.

Seeing that teachers typically have no opportunity to learn to assess accurately or use assessment data effectively, Stiggins created ATI to fill that gap in educator professional development and to make assessment practices and results a tool to motivate and encourage students to strive for excellence, not a means to discourage them or leave them feeling hopeless.

A native of Canandaigua, NY, Stiggins received his undergraduate degree in Psychology from the State University of New York, Plattsburgh, and a master's degree in industrial psychology from Springfield College in Massachusetts. He received a Ph.D. in educational measurement from Michigan State University. He has been a faculty member at Michigan State, the University of Minnesota and Lewis and Clark College. He also directed test development at ACT in Iowa City and served as a senior researcher at the Northwest Regional Educational Laboratory.

## ETS ATI, Bringing Assessment FOR Learning to the Classroom

ETS/ATI helps K-12 educators improve student achievement by integrating student-involved classroom assessment with day-to-day instruction. Since 1992, ATI's professional learning programs have helped school leaders understand how to use the assessment process and its results to benefit (not merely monitor) student learning. ATI's flagship program, **Classroom Assessment FOR Student Learning**, provides a multi-media, collaborative and hands-on method for teachers to become competent, classroom assessors. A complementary program helps school leaders implement the organizational requirements so that teachers can take full advantage of assessment for learning.

Using the ETS/ATI professional learning team model of professional development, teachers quickly learn to apply these techniques in working with students, setting clear goals linked to state standards, then continuously assessing progress toward those goals.



*Listening. Learning. Leading.*

[www.ets.org](http://www.ets.org)