



SPONSORSHIP GUIDE

2017 KCM CONFERENCE

INTENTIONALITY: MAKING MATH MEANINGFUL

MARCH 6 & 7, 2017

**MARRIOTT GRIFFIN GATE RESORT
LEXINGTON, KENTUCKY**

Join Kentucky's mathematics education learning community for the ninth annual KCM conference, themed, "Intentionality: Making Math Meaningful!" Attendees will enjoy packed breakout session schedule aimed at providing opportunities to interact with passionate and knowledgeable colleagues while also exploring tools and strategies for intentional mathematics teaching and learning, as described by the National Council of Teachers of Mathematics in their landmark publication, *Principles to Actions: Ensuring Mathematical Success for All*.

[CLICK HERE TO REGISTER AS A 2017 KCM CONFERENCE SPONSOR](#)

CONTACT US

Kentucky Center for Mathematics
90 Campbell Drive, CA220
Highland Heights, KY 41099
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kcm@nku.edu

The Kentucky Center for Mathematics would like to express our deepest thanks for your willingness to support our annual conference. Your financial support is a gift that will allow us to provide a high-quality conference to our attendees, and will provide a unique opportunity for educators to access cutting edge information, ideas and products.

This guide is a starting place for conference sponsorship information. If you should have any additional questions, however, please do not hesitate to contact us. We look forward to working with you!

SPONSORSHIP PACKAGES

SPONSORSHIP BENEFITS	BLUEGRASS \$2,000	THOROUGHBRED \$1,000	GOLDENROD \$750	CARDINAL \$500	BLACKBERRY \$250
# of Conference registrations for organization representatives	4	3	2	2	0
PRE-CONFERENCE RECOGNITION					
Social Media Promotion –4 total (Facebook, Twitter, Instagram)*	●				
Social Media Promotion –2 total (Facebook, Twitter, Instagram)*		●	●	●	
Website Presence **	●	●	●	●	●
ON-SITE CONFERENCE RECOGNITION					
Named Sponsor of WiFi Access***	●				
Corporate Item in Registration Gifts to all attendees****	●				
Named Sponsor of a Major Door Prize (purchased by the KCM)		●	●	●	
Back Cover Color Ad in Program	●				
Full-Page Colored Ad in Program		●			
Half-Page Colored Ad in Program			●	●	●
3 tables in Exhibitor Area	●				
2 tables in Exhibitor Area		●	●		
1 table in Exhibitor Area				●	
POST-CONFERENCE RECOGNITION					
Thank You Email Blast to all Attendees Listing Sponsor Info	●	●	●	●	●
Next Year's Sponsorship Package	●	●	●	●	●

*Social Media Promotion is not guaranteed for organizations that register after Friday, January 27, 2017

**Corporate logo listed on the conference website linking directly back to your website

***Includes: signage recognizing your organization throughout the conference and in the program and "Thank you" at Monday luncheon

****Item must be provided to KCM prior to conference

Conference Program Ad Information

Program advertisements should be sent to Allison Buchanan (buchanana4@nku.edu), KCM Administrative Specialist, no later than **Friday, January 27, 2017**. Advertisements should be high-resolution, .jpeg or .pdf files.

- **Full-Page Advertisements:** should be formatted to be 8.5in. X 11in.
- **Half-Page Advertisements:** should be formatted to be 8.5in. X 5.5in.

Exhibitor Space Information

The exhibitor space will be located directly outside of the presentation rooms on the 1st floor of The Griffin Gate Hotel. Skirting will be provided for all tables but exhibitors are welcome to bring their own.

Set-Up Times

- Sunday, March 5 (Early Sponsor Booth Set-Up) from 6:30pm-8:30pm
- Monday, March 6 from 6:00am-7:00am
- Tuesday, March 7 from 6:30am-7:00am

IMPORTANT: Sponsors are able to leave their displays up during the Sunday/Monday overnight hours, however, it is encouraged that items of value are secured in a safe place. Neither the Marriott Griffin Gate nor the Kentucky Center for Mathematics, take responsibility for the safety of any items left out overnight.

Sponsor Registration

If interested in becoming a 2017 KCM Conference Sponsor, please be sure to register following the link below.

[CLICK HERE TO REGISTER AS A 2017 KCM CONFERENCE SPONSOR.](#)

All sponsor monies should be sent to the following address:

The Kentucky Center for Mathematics

Attn: Paula Seta, Business Officer

Northern Kentucky University

90 Campbell Drive, CA220

Highland Heights, KY 41099

Are You a Local, Non-Profit Organization?

To discuss other sponsorship options if you are an in-state, non-profit organization, contact Allison Buchanan, KCM Administrative Specialist, at buchanana4@nku.edu