

SPONSORSHIP GUIDE 2023



KCM
KENTUCKY CENTER
FOR MATHEMATICS

**EMPOWER:
Building
Successful
Mathematical
Communities**

**KCM 2023
CONFERENCE**

**MARCH 6TH-7TH, 2023
HYATT REGENCY
LEXINGTON, KY**

**[CLICK HERE TO
REGISTER AS A
2023 SPONSOR!](#)**

**CONTACT US:
kcm@nku.edu
(859) 572-7690**



Sponsorship Packages

1. BLUEGRASS: \$2,000

Named sponsor at conference; full-page ad in electronic program; 3 tables in exhibitor area; entry in exhibitor area for 4 representatives; 4 KCM social media posts; logo listed on website linking directly to your site

2. THOROUGHBRED: \$1,000

Full-page ad in electronic program; 2 tables in exhibitor area; entry in exhibitor area for 3 representatives; 2 KCM social media posts; logo on website linking directly to your site

3. CARDINAL: \$500

Half-page ad in electronic program; 1 table in exhibitor area; entry in exhibitor area for 2 representatives; 1 KCM social media post; logo listed on the conference website linking directly to your site



Add-on Sponsorship Packages

1. BREAKFAST SPONSOR: \$2,000
Your organization will be seen on signs during 1 breakfast as the sponsor who made the most important meal of the day possible.

2. CONFERENCE COOKIE SPONSOR: \$1,000
Be the sponsor whose logo is on everyone's favorite item: the annual conference cookie!



3. PHOTO BOOTH SPONSOR: \$1,000
A photo booth will be located outside of the exhibitor area for 1 afternoon of the conference. Your company's logo will be on all of the pictures printed, as well as the electronic pictures sent after the conference.



4. GIVEAWAY SPONSOR: \$500
Be trending with this sponsorship add on; donate an item and we will create a Twitter give-away including 4 tweets and interaction with users.

5. WELCOME SPONSOR: \$300
Your logo will be the first thing guests see when they arrive at the hotel on Sunday evening. Company logo will be on a monitor and refreshments will be provided.



Ads and Vendors

The KCM conference will be paperless; advertisements will be included in our electronic program.

Advertisements should be sent to KCM Events & Communications Coordinator, Madison Baker

(bakerm50@nku.edu), no later than Friday, January 27, 2023. They must be high resolution .jpeg or .pdf files.

-Full-Page Ads: formatted 8.5 in. X 11 in.

-Half-Page Ads: formatted 8.5 in. X 5.5 in.

The vendor space will be located in the Patterson Hall Conference room

This will be a high traffic area, located in the same vicinity as the Keynote Speakers and Lunch.

SET UP TIMES:

- Sunday, March 5th: 6pm-9pm
- Monday, March 6th: 7am-8am