# SPONSORSHIP GUIDE 2023

KCM
KENTUCKY CENTER FOR MATHEMATICS

## EMPOWER: Building Successful Mathematical Communities

KCM 2023 CONFERENCE

MARCH 6TH-7TH, 2023
HYATT REGENCY
LEXINGTON, KY

CLICK HERE TO REGISTER AS A 2023 SPONSOR!

CONTACT US:
kcm@nku.edu
(859) 572-7690

# Sponsorship Packages

1. BLUEGRASS: $2,000

Named sponsor at conference; 3 flyers ads in Webex Events App program; 3 tables in exhibitor area; entry in exhibitor area for 4 representatives; 4 KCM social media posts; logo listed on conference website linking directly to your site

2. THOROUGHBRED: $1,000

2 flyers ads in Webex Events App program; 2 tables in exhibitor area; entry in exhibitor area for 3 representatives; 2 KCM social media posts; logo listed on conference website linking directly to your site

3. CARDINAL: $500

1 flyer ads in Webex Events App program; 1 table in exhibitor area; entry in exhibitor area for 2 representatives; 1 KCM social media post; logo listed on conference website linking directly to your site

# Add-on Sponsorship Packages

1. BREAKFAST SPONSOR: $2,000
Your organization will be seen on signs during 1 breakfast as the sponsor who made the most important meal of the day possible.

2. CONFERENCE COOKIE SPONSOR:
$1,000
Be the sponsor whose logo is on everyone's favorite item: the annual conference cookie!

3. PHOTO BOOTH SPONSOR: $1,000
A photo booth will be located outside of the exhibitor area for 1 afternoon of the conference. Your company's logo will be on all of the pictures printed, as well as the electronic pictures sent after the conference.

# Ads and Vendors

The KCM conference will be paperless; advertisements will be included in our Webex Events App.

Advertisements should be sent to KCM Events & Communications Coordinator, Madison Baker

(bakerm50@nku.edu)

no later than Friday, January 27, 2023. They must be high resolution .jpeg or .pdf files.

The vendor space will be located in the Patterson Hall Conference room.
This will be a high traffic area, located in the same vicinity as the Keynote Speaker presentations and breakfast/lunch.

SET UP TIMES:
-Sunday, March 5th: 6pm-9pm
-Monday, March 6th: 7am-8am