SPONSORSHIP GUIDE 2024

Inspire: CREATING MEANINGFUL CONNECTIONS

MARCH 4TH-5TH, 2024
MARRIOTT GRIFFIN GATE LEXINGTON, KY

CLICK HERE TO REGISTER AS A 2024 SPONSOR!
SPONSORSHIP PACKAGES

CARDINAL
$750
1 flyer ads in Webex Events App; 1 skirted table; entry for 1 representative; 1 KCM social media post; logo listed on conference website linking directly to your site.

THOROUGHBRED
$2000
3 flyers ads in Webex Events App; access to premeire exhibitor area outside of session rooms; 3 skirted tables; guaranteed electricity access, entry for 3 representatives; 4 KCM social media posts; logo listed on conference website linking directly to your site.

BLUEGRASS
$1000
2 flyers ads in Webex Events App program; 2 skirted tables; entry for 2 representatives; 2 KCM social media posts; logo listed on conference website linking directly to your site.
<table>
<thead>
<tr>
<th>Sponsorship Package</th>
<th>Sponsorship Fee</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lunch Sponsor</strong></td>
<td>$2000</td>
<td>Your organization will be given ballroom access at a designated time to place swag items at the seats of our 600 attendees. Your chosen ads/video clips will play on a continuous reel during one 60-minute lunch, and you will be named as a sponsor who helped make the meal of the day possible! (4 available)</td>
</tr>
<tr>
<td><strong>Photo Sponsor</strong></td>
<td>$1700</td>
<td>A photo booth will be located outside of the exhibitor area for 1 afternoon of the conference. Your company’s logo will be on all of the pictures printed, as well as the electronic pictures sent after the conference!</td>
</tr>
<tr>
<td><strong>Cookie Sponsor</strong></td>
<td>$1200</td>
<td>Be the sponsor whose logo is on everyone’s favorite item: the annual conference cookie!</td>
</tr>
<tr>
<td><strong>Keynote Sponsor</strong></td>
<td>$500</td>
<td>Your organization will be granted ballroom access, at a designated time, to provide swag items at the seats of the 600 conference attendees. You will also be mentioned and thanked during the keynote introduction. (4 available)</td>
</tr>
</tbody>
</table>
Sponsor registration will close on Monday, January 15th.

Advertisements should be sent to KCM Events & Communications Coordinator, Madison Baker (bakerm50@nku.edu) no later than Friday, January 26, 2024. They must be high resolution .jpeg or .pdf files.

The vendor space will be located in the Bluegrass Pavilion.

SET UP TIMES:
- Sunday, March 3rd: 6:30pm-8:00pm
- Monday, March 4th: 7am-8am