

KCM CONFERENCE SPONSORSHIP GUIDE

20 20

MARCH 9-10
MARRIOTT GRIFFIN GATE
LEXINGTON, KY



SPONSORSHIP PACKAGES

WITH LOTS OF GREAT OPTIONS TO CHOOSE FROM, SPONSORSHIP PACKAGES ENSURE THAT YOUR COMPANY WILL ILLUMINATE THE MINDS OF ATTENDEES!

\$2,000

The Bluegrass

Wifi will be named after this sponsor; Full-page electronic ad in program; 3 tables and entry for 4 representatives in exhibitor area; 4 social media posts; logo on KCM site linking to your site.

\$1,000

The Thoroughbred

Full-page electronic ad in program; 2 tables and entry for 3 representatives in exhibitor area; 2 social media posts; logo on KCM site linking to your site

\$500

The Cardinal

Half-page electronic ad in program; 1 table and entry for 2 representatives in exhibitor area; 1 social media post; logo on KCM site linking to your site

\$1,000

Conference Cookie Sponsor

Be the sponsor whose logo is on everyone's favorite item.. the annual conference cookie!

\$600

Raffle Item Sponsor

3 items will be raffled away to conference attendees. Be the company who makes one of these prizes possible!

\$500

#GIVEAWAY Sponsor

Be trending with this sponsorship option! Donate an item(s) and we will create a Twitter give-away including 4 tweets and interaction with users.

\$300

Welcome Sponsor

Your logo will be the first thing guests see when they arrive at the hotel on Sunday evening! Your logo will be on a monitor and refreshments will be provided.



INFORMATION FOR ADS AND EXHIBITORS

ADS

The KCM conference is now paperless! Advertisements will be included in our electronic program.

Advertisements should be sent to KCM Events & Communications Coordinator Lyna Kelley (kelleyl3@nku.edu), no later than **Friday, January 24, 2020**. They must be high resolution .jpeg or .pdf files.

- Full-page ads: 8.5 in. x 11 in.
- Half-page ads: 8.5 in. x 5.5 in.

EXHIBITOR SPACE

The exhibitor space will be located directly outside of the presentation rooms on the 1st floor of the hotel. Skirting will be provided, however exhibitors are welcome to bring their own. Do not forget to bring extension cords if needed!

SET UP TIMES

- Sunday, March 8: 6:30 pm - 8:30 pm
- Monday, March 9: 6 am - 7 am
- Tuesday, March 12: 6 am - 7am